

FIVE FLORIDA ROAD TRIPS

SUMMER LOVE LETTERS

DELICIOUS DINING DEALS

CITY & SHORE

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*“WE HAND
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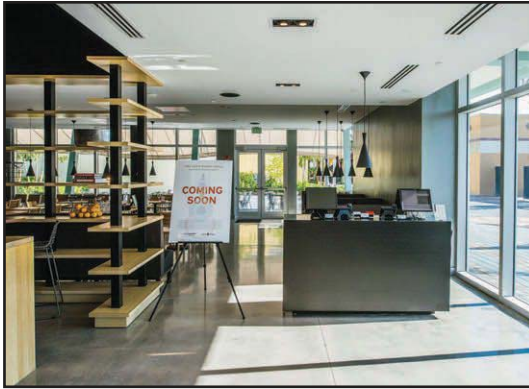
—Francisco “Pancho” Schlotterbeck

SILVERSPRINT
CINEMA

Enlightened Entertainment

Silverspot Cinema in Coconut Creek offers movies and much more

For many of us, keeping up with the latest and greatest films is an afterthought, an “Oh, I’ll wait until next year’s Oscars and then download the winners” mantra. A night at the movies means the selection is based on the popularity of the actor or simply whatever is playing at a time that best coincides with the end of dinner.



For others – those of the film aficionado variety – a highly anticipated independent film debut is generally accompanied by a soda, a bucket of popcorn and a squeaky, maybe even sticky, seat. And watching a ballet, a concert or an opera? Good luck.

Silverspot Cinema in Coconut Creek intends to change all of that. The recently opened cinema at the Promenade at Coconut Creek features an 11-screen theater accompanied by an upscale restaurant and bar. In addition to the latest mainstream Hollywood offerings, Silverspot Cinema will regularly showcase independent films and award-winning foreign films, as well as exclusive high-definition screenings of operas, ballets, concerts and theater. Silverspot will also host mini genre-centric film festivals. A Shakespeare event is planned for the fall.

Consider yourself ignorant on the topic of the best in off-Hollywood films or the latest ballet? Not to worry.

“We hand curate the films on our screens to secure the most diverse and compelling programming,” says Francisco “Pancho” Schlotterbeck, Silverspot Cinema’s CEO, who says his executives attend film festivals and private screenings in order to recommend selections.

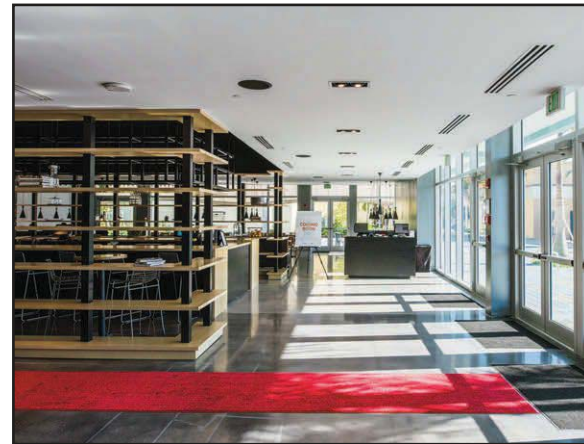
The privately held Silverspot Cinema group aims to distinguish itself from other movie theaters by offering to upscale clientele an enhanced entertainment experience in a boutique environment. Each of the 11 stylishly decorated theaters is equipped with the latest in sound and projection technology and features custom-made, extra-large hand-stitched leather seating and reserved stadium seating. The cinema is LEED certified and features a Bright White ENERGY STAR-rated roof; trenches in the surrounding paving that minimize flooding and redirect runoff into area retention ponds; “low flow” plumbing in the bathrooms; high-efficiency fluorescent and LED lighting; and a wind turbine and an outdoor sculpture that absorbs heat and changes its shape to draw heat away from the building.

Included within the theater is a full-service restaurant conceptualized by the David Burke Group, renowned throughout the country for culinary innovation and penchant to “push the limits of refined sophisticated cuisines” by using unique cooking techniques, uncommon ingredients and creative presentations. A separate bar and lounge area complements the restaurant and concession stand, which serves sliders and pizza alongside the usual array of popcorn and specialty sweets.

Through Silverspot Cinema’s Spot Rewards program, guests earn points per dollar spent that are redeemable for tickets, food and drinks.

As the second U.S. location for Silverspot Cinema, the Coconut Creek location joins the original location at Mercato, in Naples.

– Rebecca Cahilly



Silverspot Cinema, Promenade at Coconut Creek, 4443 Lyons Road, silverspot.net.